Community Internet Project

A COMMUNITY BUILDING PROJECT OF
NORTHERN COMMUNITY RADIO

Planning grant from the Blandin Foundation
Northern Community Radio builds community in northern Minnesota through radio programming, cultural events and interactive media.
Community Radio Model

“Web 2.0” Radio created by and for people in a community
"I like KAXE's mix of entertaining and educational features, bluegrass music, trivia, Phenology, gardening advice, and golf tips."  Dr. L.E. Karges, Grand Rapids
"KAXE is a place where you meet an assortment of colorful folks, experience authentic music, and can dance as if no one is watching"  

Veronica Kyllander, Taconite
"KAXE provides unique programming not available anywhere on the dial, including the Phenology Show, Making Sausage, Real Good Words and NPR news. I have the highest respect for the many volunteer programmers. “ Richard Hlidek, Palisade
"In northern Minnesota, KAXE is everybody's friend. Its mission, "to build community", has never been more important."

Will Weaver, Bemidji
"KAXE is like a member of our family."

Michelle Crozier, Grand Rapids
"Speaking as a man who knows everything...when it comes to radio, KAXE is the best!"

Aaron Wenger, Grand Rapids
Community Internet Project

Overview

Connect local residents to one another and to local resources

by creating a local internet site for each local community in the region
Lakes and Forest Bioregion
Principles

- Serve the local community
- Community building rather than content focused
- Be inclusive of local content
- A self-sustaining business model
Elements

Gather local content in one place

News and Information

Online Marketplace
Local Content/Local Search

KAXE Commons
BRINGING LOCAL COMMUNITIES TOGETHER OVER THE INTERNET

Local Searches:
- Benoit
- Brainerd
- Chisholm
- Edge of the Wilderness
- Grand Rapids
- Hibbing
- McGregor
- Minnesota Communities
- Virginia

Search McGregor local web sites:

McGregor Search
The following sites are included in this local search. You can add your local site at the bottom of the page.

- eccl.lib.mn.us/branches/mcgregor:
  McGregor Library
- en.wikipedia.org/wiki/McGregor,_Minnesota:
  Wikipedia entry for McGregor
- mcgregormm.com/FishingTourney2007.html:
  24th Annual Fishing Tourney
- www.fws.gov/midwest/RiceLake/:
  Rice Lake National Wildlife Refuge
- www.mcgregorairport.com/:
  McGregor airport
- www.mcgregormm.com/wildencounters.htm:
  Wildlife Encounters Birding and Nature Festival
- www.minneostalgia.com/:
  Minneostalgia (McGregor)
- www.minlakes.org/big-sandy/:
  Big Sandy Lake Association
- www.pbase.com/kim/59760/mcgregor_area:
  Photos of McGregor area
- www.theyovegupress.com/:
  Voyageur Press

Add local web sites to the search!
Use this form to help us identify web sites in your community.

Link:
Name:
Description:

Your Email Address:  Add Web Site

KAXE Commons
On the River
Grand Rapids, Minnesota 55744
218-336-1234

Northern Community Radio builds community in northern Minnesota through radio programming, cultural events and
Community News

Our Stories
- First person accounts and personal stories

Community Journalism
- Professional quality journalism

Balanced
- Trained Volunteers
- Existing local news media
- Original content by professional journalists

Community Meetings/Events
- School Sports Videos
- Wedding Announcements
- Obituaries
- Family News.
Citizen Journalists

Doug McGill
45 people for two full-day workshops

LARGEMOUTH
Citizen Journalism Workshops

Grand Rapids, MN -- October 5, 2007
Bemidji, MN -- October 6, 2007
Community News Network
Links to Local News Publishers/Producers

- KAXE
- Community Journalists News Blog
- Online Local Audio Stories
- Local Podcasts
- Local Video Stories
- Online Newspapers
- Local Newspapers
- Public TV
The Marketplace is a way for local businesses and people to buy and sell in the local community.

- Local Advertising
- Online Classifieds
- Product Search
- Service Finder
- ...Other?
Public Affairs

- Candidate debates
- Issue discussions
- Election Information
- Collaboration with www.e-democracy.org
Create Local Services

- Local Calendar
- Local Lost and Found
- Personals
- ... Other?
Regional Content

Regional News and Information

Local Content of Regional Interest
- Regional Calendar of Events
- Stories of regional significance

Common Navigation/Organization
Local Community Internet Elements

- Our Stories
- Local Services
- Public Affairs (E-Democracy)
- Regional Content
- Marketplace
- Community News
Local Collaboration

- Develop new ideas for content
- Identify local internet sites
- "Manage" Local Site
- Highlight local content
- Select regional content
- Help organize local content
Community Radio Business Model

- Community Members
- Business Underwriters

- Support an important community project
- Publicize their products and services
Community Organizing Approach

Get people to come and they will build it