If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.

Infrastructure/Adoption Score
- 97.307 average maximum advertised download speed in Mbps
- 76.028 average maximum advertised upload speed in Mbps
- 40.0 - 59.9% of households with a 10/1 broadband connection
- 25.8% of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up

Socioeconomic Score
- 20.4% population ages 65 and older
- 7.2% ages 25 and older with less than a high school degree
- 13.6% of individuals in poverty
- 15.8% noninstitutionalized civilian population with a disability

Missed Economic Benefits
- $17,991,974 amount over 15 years if 20% of unserved households had access and subscribed to the service.

Source: FCC Form 477; 2011-2015 ACS For more information, contact Dr. Roberto Gallardo at (765) 494-7273 or robertog@purdue.edu Twitter: @robertoge or @pcrd